

A photograph of two men sitting at a table in a meeting. The man in the foreground is wearing glasses and a blue button-down shirt, looking towards the right. The man in the background is wearing a brown jacket and a blue shirt, also looking towards the right. The setting appears to be a modern office or meeting room.

OMP+

OMP+

What is OMP+?

OMP+ continues the momentum of the Owner Manager Program through two-day sessions 3 times a year that combine expert guidance, peer accountability, and shared experience.

This ongoing program is designed to keep you focused, accountable, and supported as your business evolves.

Each session brings together owners to share insights, tackle challenges, and continue learning from experts and peers.

Who is OMP+ for?

OMP+ is for OMP alumni business owners who want to stay focused, accountable, and connected as their business evolves.

How is the OMP+ different?

Unlike traditional 1:1 advisory, OMP+ continues the OMP expert guidance with the power of a peer network. Each session brings together OMP business owners navigating similar challenges, guided by MYMAX advisors who steer discussions and provide structured insight.

This group dynamic offers benefits that one-on-one support alone can't:

-  **Direction & Focus:** have a clear structured plan and focus to drive your business forward.
-  **Accountability:** stay on track with goals, revisiting plans as challenges arise.
-  **Momentum:** maintain a structured, ongoing rhythm of support that Keeps your business moving forward.
-  **Broader perspective:** gain new ideas and approaches from a diverse group of business leaders.
-  **Shared experience:** learn from peers who understand the realities of running a private business.

What is included in OMP+?

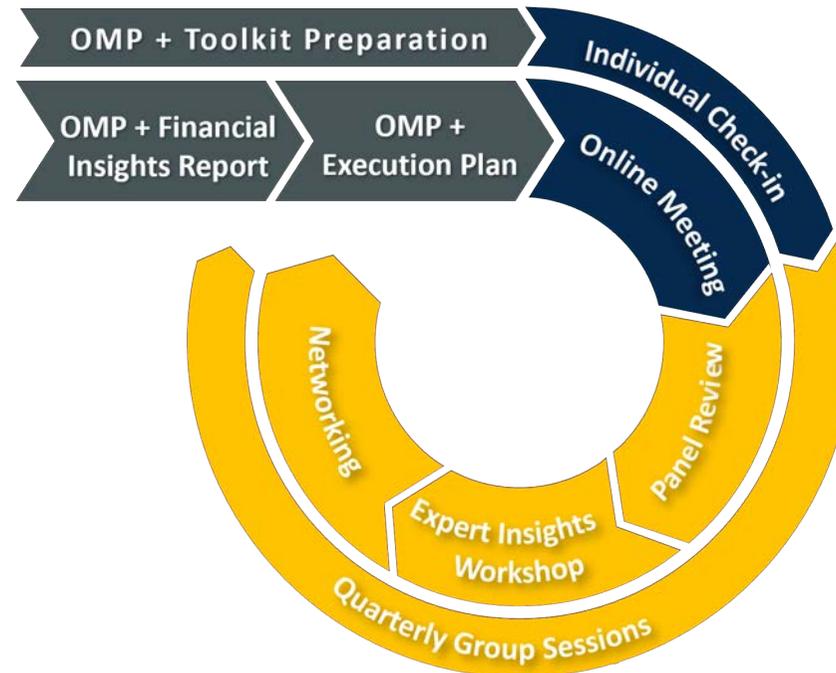
The program is a continuation of your OMP journey, structured in 2 day blocks 3 times a year that mirror the expert guidance, peer accountability, and practical support you gained during the Owner Manager Program. You'll reconnect with your OMP cohort while also engaging with the broader OMP community for insights and shared experience.



The OMP+ Journey

OM Toolkit

- Preparation of the OMP+ Financial Insights Report each.
- Population of the OMP+ Execution Plan to record your current business situation and strategy.
- The OMP+ Toolkit documents are used to continually review and assess your business situation.



OMP+ Blocks

Similar to an OMP block, each OMP+ block includes content speakers, panel groups and action planning, along with opportunities to network and socialise with other owners.

Individual Check-in

Between each block, your assigned MYMAX Advisor will schedule online meetings with you to check-in on your progress.

Pre Work

- OMP+ Financial Insights Report
- OMP+ Execution Plan

Sample Block Outline

DAY 1

- Arrive / Morning Tea
- Group Check-in/Review
- Financial Review
- Panel Session
- Lunch
- Panel Session Continued
- Alumni Dinner/ Networking

DAY 2

- Breakfast
- Expert Session/Site Visit
- Lunch
- Action Planning
- Check Out
- Conclusion

Blocks are held at or near an airport hotel for ease of access.

MYMAX Advisors

MYMAX Advisors all have extensive experience in business strategy and are well-equipped to guide you on your business journey. As part of OMP+ you will be part of an OMP+ Panel Group (max 5 companies) with a MYMAX Advisor.

In addition, we have a vast network of coaches and consultants who can be called upon for advice on managing specific business areas such as people & culture, business development, wellbeing and exit strategies. Here are just a few familiar faces from the MYMAX team...



Chris Robinson

Chris historically built a \$250m business and is now a seasoned business adviser and investor in many industries. He specialises in high growth and exits.



Rob Ashley

For more than 40 years Rob has been advising private businesses to get fit, get funded, and get out. Most recently with PwC and now with Owner Manager, Rob helps businesses move to the next level.



Rob Douglas

With a background in Strategic marketing, technology and commercialisation, Rob works with businesses that are looking to enter or expand into new markets or change their business models.



Andrew MacDonell

Andrew is a seasoned CA and business adviser helping privately owned businesses scale, transact, and maximise value. He brings deep experience in strategy, M&A, and financial management to drive growth and successful exits.



Alan Scott

Alan was the lead partner in Deloitte Private and for the last decade has run Asmosys, a boutique consulting service for small to medium enterprises focusing on strategy development, business models, and execution.



Shirley Smith

Shirley, founder of SAS Change Management, aligns business goals with employee engagement to drive results. With 20+ years of experience, she partners with small to medium businesses across a range of industries.



Anthony Davidson

An independent strategy advisor with over 25 years' experience, Anthony's focus is assisting organisations to create sustainable growth. He consults to Boards and leadership teams across a huge range of industries.



Barry Johnson

A fellow of the Institute of Chartered Accounts and CPA Australia, Barry was historically an accountant in Public Practice. He now delivers the Income Outcome finance simulation to many fortune 500 companies in China and the rest of Asia while sitting as a Director of 12 companies.



Damien Rossi

Damien has extensive international experience building brands and developing and implementing business strategy. He now focuses on strategy and branding in small to medium enterprises.

OMP+ Details

Program Format

OMP+ Blocks are held ongoing in March, July and November.

Upcoming dates include:

- 16 - 17 March 2026
- 20 - 21 July 2026
- 16 - 17 November 2026

Location

OMP+ blocks will be held in Brisbane*.

PULLMAN BRISBANE AIRPORT

*Blocks may be held in Sydney or Melbourne based on the make-up of the group.

Subscription

\$3950 per block excl. GST

\$1950 per block for extra person to attend (partner, manager, etc)^

Cost includes:

- OMP+ blocks, including overnight accommodation and meals
- Program materials
- Preparation of Financial Insights Reports (valued at \$1750 each)
- Ongoing strategic and business planning template
- Individual online check-in meetings with your assigned MYMAX Advisor.

^See FAQ on next page for details.

The logo for OMP+ is located in the top right corner of the page. It features the letters 'OMP+' in a bold, white, sans-serif font, with a stylized white arrow pointing to the right, integrated into the letter 'O'. The background of the page is a photograph of a woman with glasses and a black top standing by a large window, smiling, while a man sits at a table with a laptop in the foreground.



Stay on track.
Keep growing.
Push Potential.



Keep the momentum going with structured support, expert guidance, and real-world financial insights. OMP+ helps you stay focused, make informed decisions, and turn plans into action. Get in touch to see how it can work for you.

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FAQs

What if I can't make a Block?

Depending on the lead time and availability, you will be offered a make-up block at a later date, an online session or reduction in your fee.

Who will be in my OMP+ Panel Group?

Where possible, we will create a group with people from your OMP Cohort. If not, you will be placed in a group with other OMP alumni.

How does OMP+ differ to OMX

OMP+ is an ongoing advisory and strategy execution program, while OMX is an annual program that is more about continuing your learning with expert content.

What if I don't want a group session?

MYMAX also offers a 1:1 tailored business advisory service. Contact us for more information.

Can I bring a fellow owner/ senior manager?

Yes. An additional owner/ senior manager from your business can attend with you. An additional fee applies.